

- How to enter or participate
 - Participate by call ins to the specific stations
 - WNYR 98.5 FM
 - Will be directed to WNYR's Station Facebook by Jim and Dee for entry instruction
- Eligibility restrictions
 - To enter and win contests on WNYR 98.5 FM unless otherwise specified, you must be at least 18 years of age. Prizes must be claimed within 10 days. The Finger Lakes Radio Group will not be responsible cancelled or rescheduled events, or for prizes not received due to lost or misdirected mail. There will be no price exchanges; the prize you play for is the prize you win. The Finger Lakes Radio Group reserves the right to substitute a prize if deemed necessary. One winner per household per 30 days. Restricted and anonymous calls may be viewed as invalid. Radio group employees and their immediate families are not eligible to win. Portions of our broadcast day may be prerecorded or otherwise mechanically reproduced. All phone calls to the Finger Lakes Radio Group may be prerecorded for broadcast, or you may be put on the air live. Once certificate is received by the winner Finger Lakes Radio Group is no longer responsible for redemption of certificate or any related issues to the redemption which is should responsibility of certificate provider.
- Entry deadline dates
 - Ongoing
- When prizes can be won
 - During the Jim and Dee Show
- The extent, nature and value of the prizes
 - Client Traded Prizes
- The basis for the valuation of the prizes
 - Monitored by Station Promotions Director
- Time and means of selection of the winner(s)
 - Between 6am and 10am Monday through Friday, listener will be prompted to call in to the station at a specific time, caller number will vary.
 - Contest include all on air contests. Including nebulous trivia, wee ones Wednesday, Facebook contests, and the ubiquitous caller 10. (see below for each specific details.)
 - **Nebulous trivia.** "The world's most vague trivia contest" listeners are given a vague trivia question and are guided toward the answer. "Pay attention to wrong answers because every wrong answer is a clue for you". The person who gets the answer (or closest to the answer as determined by the hosts) wins the prize
 - **wee ones Wednesday.** A contest for those 12 and under, it is encouraged that they have an adult nearby for help. The host asks for the 10th caller, who was put on the air live. One of the hosts creates a contest word. The contestant is asked to pick a letter from that word, the answer begins with that letter for example: if the word was " HELP ", and the contestant chose the letter H., the question might be "this part of your body has five fingers" the answer, would be "hand". The contestant needs to answer three questions correctly to win the prize
 - **workforce lunch hour.** Contestants register on our website by typing the word " lunch" in the keyword box. Mike Smith selects a name at random from those entries, and that person receives free lunch from Abigail's restaurant. The winner's name is announced during the workforce lunch hour, noon-1 PM.
 - **Facebook contests.** A poll question is posted to the news feed on the WNYR Facebook page, listeners are asked to comment. One of the comments is selected at random, that person wins the prize. A private message is sent to the winner, and the winner's name is announced in the thread, telling them their prize can be picked up at the radio station during normal business hours, but asking that they please e-mail your contact information to "contest@flradiogroup.com"
 - **the ubiquitous caller 10.** A particular prize is offered to the 10th caller at the radio station phone number.
- Tie-Breaker Procedure
 - N/A

WFLK 1-888-938-9038

WFLR 1-800-776-WFLR (9357)

WLLW 1-866-231-WALL (9255)

WNYR 1-800-648-0941

WAUB 1-315-787-000

WGVA 1-315-567-0021

WFIZ 1-877-956-9595

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