

- How to enter or participate
  - Participate by call ins to the specific stations
  - At events that are hosted by the Finger Lakes Radio Group (WNYR 98.5 FM, WFLK 101.7/104.5 FM, WGVA 1240 AM/96.1 FM, AND FINGERLAKESDAILYNEWS.COM)
- Eligibility restrictions
  - To enter and win contests on WNYR 98.5 FM, WFLK 101.7/104.5 FM, WGVA 1240 AM/96.1 FM, AND FINGERLAKESDAILYNEWS.COM unless otherwise specified, you must be at least 18 years of age. Prizes must be claimed within 10 days. The Finger Lakes Radio Group will not be responsible cancelled or rescheduled events, or for prizes not received due to lost or misdirected mail. There will be no price exchanges; the prize you play for is the prize you win. The Finger Lakes Radio Group reserves the right to substitute a prize if deemed necessary. One winner per household per 30 days. Restricted and anonymous calls may be viewed as invalid. Radio group employees and their immediate families are not eligible to win. Portions of our broadcast day may be prerecorded or otherwise mechanically reproduced. All phone calls to the Finger Lakes Radio Group may be prerecorded for broadcast, or you may be put on the air live. Once certificate is received by the winner Finger Lakes Radio Group is no longer responsible for redemption of certificate or any related issues to the redemption which is should responsibility of certificate provider.
- Entry deadline dates
  - February 10th, 2012
- When prizes can be won
  - February 6<sup>th</sup> through 10<sup>th</sup> 2012
- The extent, nature and value of the prizes
  - A dozen of Roses personally delivered by the Radio DJ of the respective station with in the Finger Lakes Area. No cash value. WNYR 98.5 FM winner of the roses will also win a Kelly Designer Necklace Provided by Boynton Jewelers in Newark, NY. Flowers are provided by Lake Country Florist in Geneva, NY
- The basis for the valuation of the prizes
  - Valentine's Day
- Time and means of selection of the winner(s)
  - Winners will be qualified through calling in to station at the time of the prompt and through Facebook.
- Tie-breaking procedures
  - N/A