

- How to enter or participate
  - Participate by call ins to the specific stations
  - WLLW 99.3/96.3 FM
- Eligibility restrictions
  - To enter and win contests on WLLW 99.3/96.3 FM unless otherwise specified, you must be at least 18 years of age. Prizes must be claimed within 10 days. The Finger Lakes Radio Group will not be responsible cancelled or rescheduled events, or for prizes not received due to lost or misdirected mail. There will be no price exchanges; the prize you play for is the prize you win. The Finger Lakes Radio Group reserves the right to substitute a prize if deemed necessary. One winner per household per 30 days. Restricted and anonymous calls may be viewed as invalid. Radio group employees and their immediate families are not eligible to win. Portions of our broadcast day may be prerecorded or otherwise mechanically reproduced. All phone calls to the Finger Lakes Radio Group may be prerecorded for broadcast, or you may be put on the air live. Once certificate is received by the winner Finger Lakes Radio Group is no longer responsible for redemption of certificate or any related issues to the redemption which is should responsibility of certificate provider.
- Entry deadline dates
  - Ongoing
- When prizes can be won
  - During Afternoon Drive
- The extent, nature and value of the prizes
  - Client Traded Prizes
- The basis for the valuation of the prizes
  - Monitored by Station Promotions Director
- Time and means of selection of the winner(s)
  - Between 3pm and 6pm Monday through Friday, a sound will be played during that time, caller 20 gets to take a guess on what that sound may represent.
  - Sounds are picked by Finger Lakes Radio Group/ WLLW 99.3/96.3 employees.
- Tie-breaking procedures
  - n/a

WFLK 1-888-938-9038

WAUB 1-315-787-000

WFLR 1-800-776-WFLR (9357)

WGVA 1-315-567-0021

WLLW 1-866-231-WALL (9255)

WFIZ 1-877-956-9595

WNYR 1-800-648-0941